

BECOMING AN ACTIVE CITY

Step 1: Testing the Water



This step outlines the key things to consider before embarking on the process of creating an Active City.

1. Pre-requisites Checklist

		R	A	G
1.	You! If you are reading this guide then you have already started thinking about creating an Active City. Ask yourself if you or a colleague can be the person to drive the process forward from now onwards.			
2.	'Support in principle' from senior colleagues and politicians to continue with Step 1 and 2.			
3.	Partners (several ideally) willing to support you throughout the process.			

2. Objectives

		R	A	G
1.	Identify or recruit an individual who can lead the process of demonstrating the need to appoint an Active City Manager or Lead and then secure commitment and funding or existing post holder for the role			
2.	Analysis of city sport profile: SCN Resource Index/Partnership with Local University. Appendix LJMU reports			
3.	Research on activity levels of a city, baseline data. Analyse existing local data. Sport England Active People Survey.			
4.	Assess existing policies in your city – look at all departments (health, transport, etc.). Integrate sport, physical activity and health into existing plans.			

		R	A	G
5.	Rating the activity level of the city: 3AC – SportCityNet rating system against 5KSA and Toolkit checklist. Understand current best practice, cross sector consultation, strategy development, cross sector strategic co- ordination and implementation			
6.	Based on need, obtain commitment and funding to recruit an Active City Manager. Funding sources could be European/ Central government/Sport/Health departments			

3. Outcomes

- ✓ Key individual identified to drive the process forward
- ✓ Initial senior and political support
- ✓ A clear need demonstrated in relation to the process and Active City Manager post
- ✓ Current strategic position of sport and physical activity is understood

4. Appendices

- ✓ Appendix 1 – Job Description Example
- ✓ Appendix 2 – Person Specification
- ✓ TAFISA Triple AC – SportCityNet Rating System
- ✓ Sport England Active People Survey and Local Sport Profiles Data:
<http://www.sportengland.org/research/about-our-research/active-people-survey/>
<http://www.sportengland.org/our-work/local-work/local-government/local-sport-profile/>