

BECOMING AN ACTIVE CITY

Step 7: Create an Active City Delivery Team



This step outlines the key tasks and suggested methods in creating a neighbourhood / community based delivery team where officers can engage with multiple agencies to achieve social outcomes through increased physical activity and sport.

1. Pre-requisites

		R	A	G
1.	An identified 'Active City Manager or Lead' to provide leadership and management to the team.			
2.	Proposed structure of team(s)			
3.	Clear roles and responsibilities of proposed Active City officer roles			
4.	Clear work areas and themes			
5.	Completed Step 6			

2. Objectives

		R	A	G
1.	Divide the city into "Neighbourhood/Community Areas"			
2.	Secure funding to recruit a team of Local Alliance Managers (LAMs) and Active City Coordinators (ACCs) for each Neighbourhood Area – funding could be obtained from the National Sports Council, Regional Sports Council, Health, Regeneration, Community Safety etc..			

		R	A	G
3.	LAMs identify and invite local stakeholders to form a 'Local Sport and Physical Activity Alliance (SPAA) Group' – this ensures that partners are working together across the same community to develop physical activity programmes that contribute to their outcomes.			
4.	Local SPAA Groups agree neighbourhood priorities and create an Action Plan for funding and delivery of local programmes – statistics and local knowledge could be used to determine which target groups and / or themes are most important.			

3. Outcomes

- ✓ A coordinated focus on clear geographical areas, each with specific needs
- ✓ Local stakeholders identifying local need and priorities
- ✓ A multi-agency approach
- ✓ Physical Activity and Sport embedded within Community Development

4. Appendices

- ✓ Appendix 14 – LAC Coordinator Specification
- ✓ Appendix 15 – Liverpool Neighbourhood Map
- ✓ Appendix 16 – SPAA Organisation Chart