

GOOD PRACTICE

Active Edmonton



City
Edmonton

Country
Canada

Population
817.498

Mission
Provide a variety of health and fitness resources for Edmonton

Organization
City of Edmonton

Target Group
Citizens of all ages



Objective

Active Edmonton challenges its residents to make Edmonton the most active city in Canada.

Description

The City of Edmonton offers programs and courses, day camps, and drop-in classes in the areas of sports, fitness and wellness, aquatics, recreation and leisure, leadership and much more. There is something for all ages and abilities, including special programs for people with special needs. The City of Edmonton teams up with clubs, associations and recreation centers to give more recreation and sport opportunities. The Edmonton Sport Council and the Edmonton Federation of Community Leagues provide referrals for recreation and sport facilities and programs.



The Events

Events such as Walkable Edmonton and Mountain Equipment Co-op's Bike Fest 2010 provided family activities that support a healthy, active, and environmentally-friendly way of life.

On Car-Free Day, a portion of a main street was open to people and closed to motor vehicles (based on the successful Ciclovía Car Free Sundays program in Bogota). The public was invited to come and transform an otherwise ordinary parking stall into an urban park, demonstrating what it would be like if the streets had a less cars and more spaces for people to interact and enjoy the urban landscape. A second Park(ed) event was held to celebrate International Car-Free Day on September 22, 2010.



For more detail, please contact:

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