

## GOOD PRACTICE

# Brno Healthy City Profile

**City**

Brno

**Country**

Czech Republic

**Population**

378.965

**Mission**

Improve the quality of life and health of Brno inhabitants

**Organization**

City of Brno

**Target Group**

Citizens of all ages

### Objective

Gradual improving the life of municipal community as a whole, improving the quality of living conditions and the state of health of the Brno inhabitants.

### The History

The City of Brno has been the member of the WHO European Network since 1996. The international Healthy Cities Project was introduced by the World Health Organization in order to provide a vehicle for testing the application of Health for All principles at the local level. The Brno-Healthy City Project has adapted the Healthy Cities Project to the conditions of South-Moravian metropolis.

### The Project

One of the key areas of the Brno-Healthy Cities project is the year-round cycle of community campaigns, the aim of which is to offer information to the inhabitants of the city about healthy living and publicizing activities for health and sustainable development in an attractive format.

For more detailed information concerning the Brno-Healthy City Project please click on the following link:

<http://www2.brno.cz/download/kbzm/implementation2006.pdf>

It includes the plans and objectives of what this project wants to accomplish concerning public administration, healthy lifestyle, health care, etc.

### **International Cooperation**

**World Health Organization** operates by the United Nations Organization as the supreme body for solving problems connected with human health all over the world. It initiates and organizes a range of worldwide health and health care programmes.

**WHO Healthy Cities Project Network** associates 41 model cities, selected by the WHO, which are implementing the Healthy Cities Project and meet the certain criteria.

**City of Utrecht** a twin-city of the city of Brno, the project of trilateral cooperation Brno-Utrecht-Leon N.E.W.S.: Chronic Diseases Prevention Project

#### **City of Rennes**

- a twin-city of the city of Brno, is implementing the Healthy Cities Project
- inspiration and methodology of the Lunch for Health Project (promotion of healthy nutrition and widening the offer of healthy meals in Brno restaurants)

### **For more detail, please contact:**

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