









# **GOOD PRACTICE**

# Ciclovías Recreativas



City Bogota

Country Columbia

**Population** 7.881.156

### **Mission**

Offer a prorgram which promotes physical activity in their community

# **Target Group**

Citizens of all ages

### Highlight

Opening the streets to have additional space for physical activity and recreation

#### **Timeframe**

At least twice a month





## **Objective**

To offer a free space where residents can take advantage of leisure time with activities such as physical activity, art and culture, and science and technology.

## The History

The first Ciclovías Recreativas appeared on record in the 1960s, and since then, the initiative has gradually spread across the continent, especially in the Latin American cities, with the greatest growth taking place after 2000.

Bogotá's Ciclovía Recreativa, which began in 1974 and called Ciclovía, is considered a pioneering program in the Americas and has served as an inspiration for other cities and municipalities that now enjoy this event.

Currently, there are programs in 12 countries in the Americas, and 33 cities and five rural municipalities have programs that occur at least twice a month.













### **The Event**

The *Ciclovía Recreativa* consists of the temporary opening of streets to residents so they may enjoy as a safe and pleasant space for walking, jogging, skating or riding a bike. During *Ciclovía Recreativa* It differs from permanent bike routes because it is a temporary space whose principal use is not transport, but recreation.

## Reach

In 1974 Bogota's *Ciclovía Recreativa* started out with only 5.000 participants and ever since the number of participants has grown substantially. In 2010 the number of people rose up to 1.000.000.



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