

GOOD PRACTICE

Get Active Toronto



City
Toronto

Country
Canada

Population
2.615.060

Mission
To increase physical activity levels in Toronto by creating more opportunities and reducing barriers to enable all residents to be physically active where they live, work, learn and play.

Organization
City of Toronto

Target Group
Citizens of all ages



Vision

The people of Toronto will have access to and participate in opportunities for daily physical activities. Physical activity will enhance the physical, psychological and social health of the people of Toronto. Physically active people will create vibrant, liveable, healthy communities that contribute to the social, economic and environmental health of our City.

To accomplish this Active Toronto will:

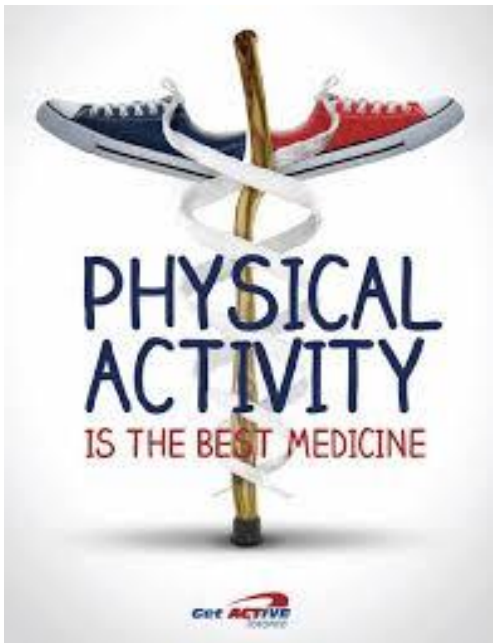
- Promote healthy active living for all Toronto residents, beginning with children, youth, their families and other influencers.
- Champion the right of residents to have the opportunity for daily physical activity.
- Seek innovative, creative solutions to reduce systemic barriers to physical activity.
- Lead by example, undertaking initiatives within our organizations and communities to foster significant increases in physical activity and health.
- Develop and promote a civic culture where active living is part of everyday life.
- Involve and support individuals, groups and organizations across sectors to build a movement that promotes physical activity for all Toronto residents.



Description

Get Active Toronto (GAT) is an initiative formed between public, voluntary and private sector organizations to address the current epidemic of physical inactivity by achieving increased physical activity levels in Toronto. GAT does this by raising public awareness, creating more opportunities and reducing barriers to enable all residents to be physically active where they live, work, learn and play.

Get Active Toronto is proudly funded by the Ontario Trillium Foundation, whose commitment to the health of Ontarians is well renowned.



For more detail, please contact

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