









GOOD PRACTICE

Sport Festivals and Exhibition in Cáceres



City Cáceres

Organization AccETTD

Country Spain

Mission

Increase participation in sports and physical activity among all age groups

Target Group

All, including disabled

Highlight

All events were successfully prepared in the University classroom to enable the students of "recreational sports" an insight in reality.
All events include all age groups

Timeframe

On-going

Budget

None – € 1300 per year



Objectives

The four festivals and one exhibition organised by Association AccETTD are on-going since 3-16 years and target almost all age groups including disabled people. The objectives of these events are:

- A practical application for the Sport Science students, who are participating as trainers in all events
- A additional unique offer for the public in Cáceres
- An intergenerational and family offer through recreational games and sports
- All objectives are realized with play adaptation to fulfil the 3 objectives: guarantee of access, participation and integration, promotion of sport-habits and sportive lifestyles in a joyable way for everybody
- To improve knowledge, increase the value of the traditional movement culture, give importance of local identification through traditional games
- Illustration how people play sports in other parts of the world
- Enrichment for the daily school life through traditional sport and games



















The five events

Christmas Recreational Sport Festival

Ongoing since 7 years with about 300 participants

Aim:

 Christmas times as an excuse for being active and playing together in a healthy way

Content:

- Offer of collective games, such as Mini-Badminton, new games like frisbee or traditional games like Tschoukball
- Accompanied by different exhibitions that gives more information about he offered activities
- Each activity is announced by a poster that describes the rules of the activity

Festivals "Games & Sports of the World"

Ongoing since 16 years with up to 1200 participants

Aim:

- To offer a unique access to sports from all over the world inspired by the WOMAD Music festival
- Introduction of an alternative tool to motivate and to increase sport pactice among the population

Content:

- Multicultural events for everybody
- Realised outdoor in a public park in the city
- 25-60 games and sports from 13 different countries and cultures are presented every year, e. g. Lacrosse from Canada, Rhönrad from Germany, Tamburello from Italy
- There was no other offer of this kind in Cáceres before

<u>Sport Festivals in Primary Schools – Traditional Games</u> from Spain

In September 2012 with 450 primary school students

Aim:

 keeping alive the rich traditional movement culture with a great variety of play opportunities

Content:

- 18 different games presented by the students teachers
- Each activity is announced by its own poster describing the













basic rules of the games

<u>Traditional Games or Games of the Past from Spain</u>

Ongoing since 3 years with up to 300 participants

Aim:

Parents and grandparents can play with their children or grandchildren

Content:

- Great variety of movement games like ability games, precision games, locomotion games, etc.
- 11 different games are offered by 22 university students
- Intergenerational concept: grandparents can show their children and grandchildren how they played in their childhood

Exhibitions about Traditional Games of the World

Ongoing during the four festivals offerd in Cáceres

Aim:

 to improve knowledge, increase the valiue of traditional movement culture

Content:

- Theme: Traditional movement culture of the world
- 3 parts: a) 6 roll-ups and 15 poster b) 15 publications and 8 studies c) original sport material form other cultures

Key outcomes and results

- Knowledge and experience about recreational sports for participants
- Knowledge and experience about access, tools and participation possibilities on recreational sports for university students
- Authentic example of sport for management for sport decision makers
- The opposite philosophy of normal competitive sport: A lot of people playing and being active and less people just watching
- Focus on non sportive people as well as athletes
- The learning by doing teaching concept at university
- Knowledge and experience about alternative sportive use of public spaces
- Connection with other big cultural events in the region
- Learning about other cultures and countries















- Some companies took Sports of the World in their commercial and hence promote traditional games and sports
- Most of the events are easily transferable to other locations and regions
- Good media response to all events
- The exhibitions offer a scientific approach and are an additional and complementary service to the practical sport festivals

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