









# **GOOD PRACTICE**

# The City of Cyclists



**City** Odense

**Country** Denmark

Population 168.798

#### **Mission**

Broaden the infrastructure of cycle paths fot the inhabitants of Odense

Organization
City of Odense

Target Group
Citizens of all ages



### **Description**

Odense is a city for cyclists and well known home and abroad for its knowledge. Odense gives infrastructure a high priority when considering the cyclists. It is important that the cyclists can get around quickly, without too many stops and obstacles and that they are able to park centrally. Campaigns in Odense Cycle City are defined by a high degree of activity and self-participation of the members involved.

The strategy is to engage the participants physically in order to "reach" them mentally.

Odense has established more than 2000 new bicycle parking spaces over the past two years. Each solution stresses beauty, aesthetics, and particularly design and functionality.





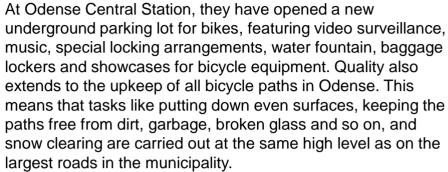














The municipal road inspectors must inspect all bike paths regularly, on bike, of course. They have also formed a special "bicycle-reporting-group" who ride around with digital cameras and mobile phones, observe and report information to the municipal service departments so that all problems can be fixed immediately.





### For more detail, please contact

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