

GOOD PRACTICE

Varna Student Universiade



City
Varna

Country
Bulgaria

Mission
Activity and health of the youth

Target Group
Students

Highlight
A cost-effective target group event involving cooperation between the municipality and universities

Timeframe
Annual event – every April

Budget
€ 5 000 per year



The Varna Student Universiade is organised in partnership between the Municipality of Varna and the five Universities based in the city. It aims to promote general student amateur sport, increase program activities for students in the yearly calendar, and increase participation in Sport for All and physical activity.

Representative teams from the five Varna Universities participate in the ten to twelve days event.

The Universiade annually gathers approximately 900 participants. It encompasses 9 different sports:

- Volleyball,
- Basketball,
- Mini football,
- Tennis,
- Track and field (Cross, 1 000m, 2 000m),
- Table tennis,
- Swimming,
- Bowling,
- Chess.





A preliminary meeting with all involved stakeholders (municipality, universities, student councils) is organized a month or two before the event. The dates and rules of the sport events are fixed at this occasion. Meetings with sponsors, media, local sport federations, first aid, referees, etc. then take place in order to settle the programs, timetables of the sport events, and identify the needed staff. Awards are given at the occasion of the closing ceremony.

The Varna Student Universiade has brought an active lifestyle to students and youth.



More information:

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